



# Global EVANGELISM



2015 **CHRISTIANITY  
IN CONTEXT**

→ 2.4 billion Christians  
→ 33% of global population



## What is Evangelism?

For many Christians, sharing their faith is a core tenet of their belief. The term "evangelism," though, encompasses a wide variety of activities. Below are just a few ways Christianity spreads around the world.



**Intercession**



**Christian Lifestyle**



**Personal Sharing**



**Bibles**



**Foreign Missions**



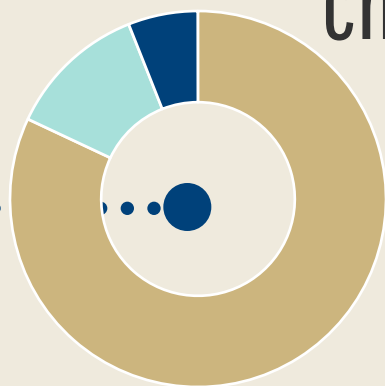
**Christian Books**



**Christian Radio**



**Internet and Email**



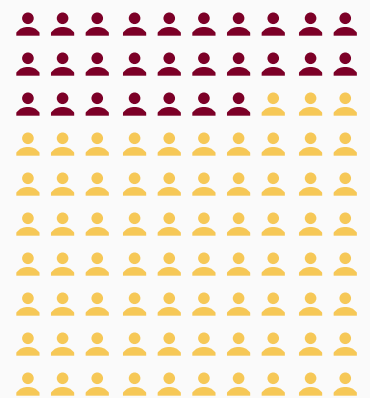
Of the annual global church income,

# 6%

of ministry expenses goes to foreign missions.

- Home Ministry (82%)
- Home Missions (12%)
- Foreign Missions (6%)

**27** ONLY  
in 100  
PEOPLE OWN  
A FULL BIBLE



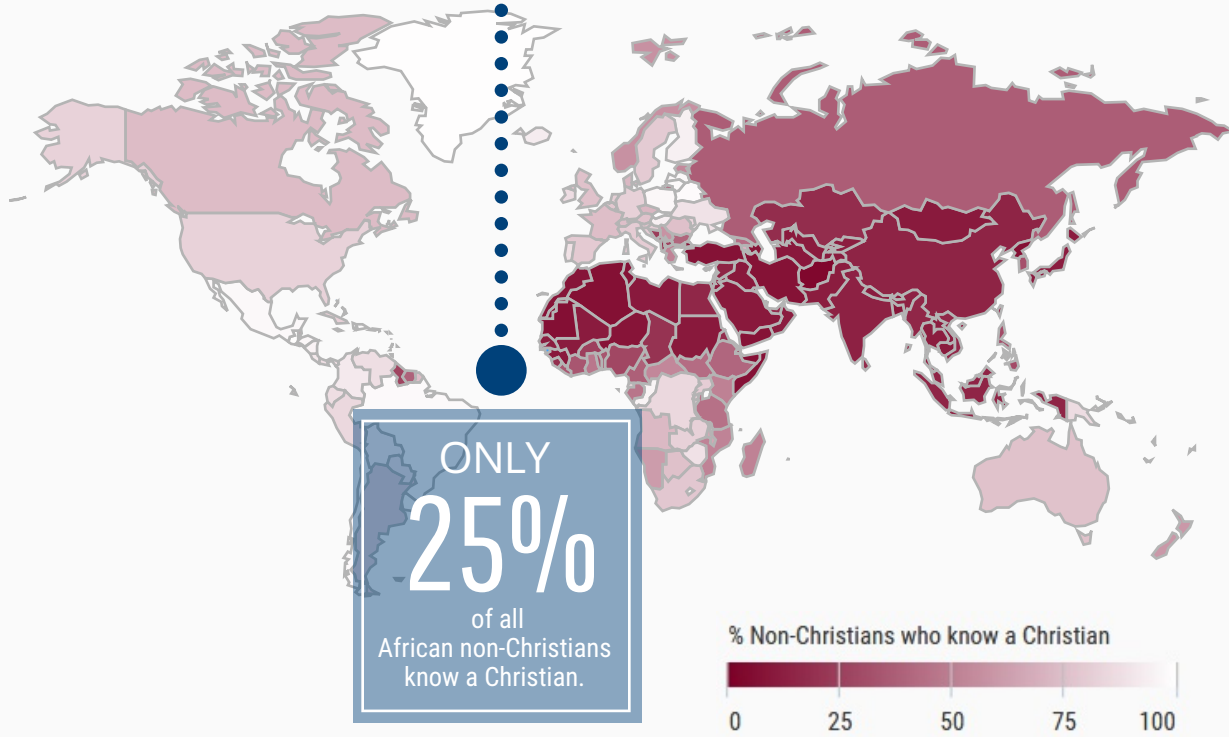
Although the full translated scriptures have only been distributed to about 27% of the global population, two-thirds of the world could access a full translation of the Bible in their language online.

# 2/3



# Personal CONTACT »

Friendship between Christians and people of other religions is increasingly important in our globalized world. Today, personal contact between adherents of the world's religions is more possible than ever, and yet there are still many places where these relationships are few and far between.



As more people move between countries, opportunities for cross-religious and inter-religious relationships, even **friendships**, increase.

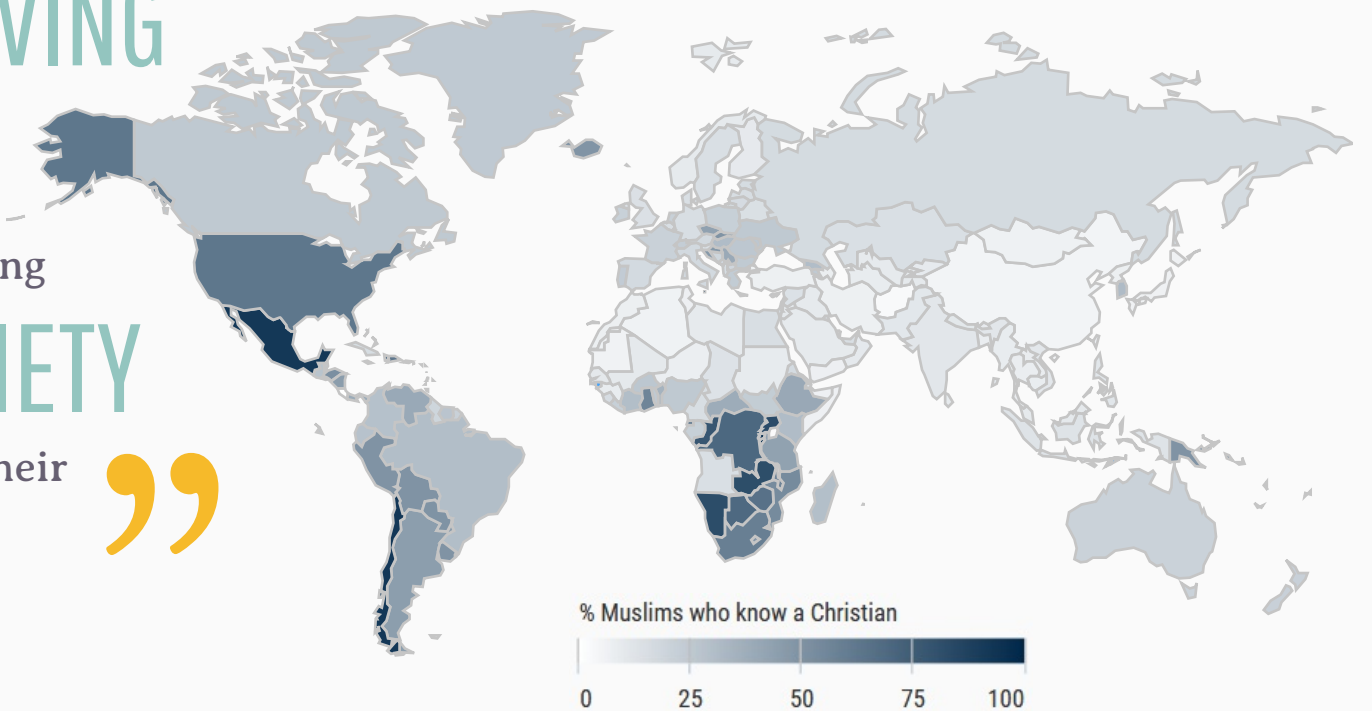


## “ KNOWING & LOVING

one's neighbor is part and parcel to the Christian message, as well as integral to creating

## A GLOBAL SOCIETY

welcoming to people and their religions on the move. ”



**86%**  
of Buddhists,  
Hindus,  
and Muslims

... don't know a  
**CHRISTIAN**  
... personally

All data from Todd M. Johnson and Gina A. Zurlo, eds. World Christian Database. Leiden: Brill, accessed June 2017.



info@globalchristianity.org  
www.globalchristianity.org  
/centerforglobalchristianity  
@csgc